

1

RESEARCH

Map and link up existing platforms for tourism in the sharing economy in the European countries involved.

2

EXCHANGE EXPERIENCES

Organisation of targeted events to facilitate the meeting between the key stakeholders.

3

MENTORING

Identify and assist SMEs, Start ups and Social Enterprises to use the possibilities of the sharing economy.

CONTACT DETAILS

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TouriSMeshare

Exploring the potential of sharing economy for the growth of European SMEs and Social Enterprises in sustainable tourism and cultural heritage related sector.

Tourism and
cultural sector

SME, Start ups,
Social Enterprises

Sharing
economy



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www.tourismeshare.eu

Why TouriSMEshare?

Many tourists use internet, smartphones and tablets to plan or arrange for individual and authentic tourism experiences. In this context, SME's have a great potential and opportunities to provide sustainable tourism services and help reducing the impacts on European natural and cultural capital.

What do we do?

This project provides a contribution in meeting the needs of demand and supply for sustainable tourism experiences in the context of sharing economy.

The final objective

Promote tourism services with lower environmental and socio-cultural impacts and a higher involvement of tourists in natural and cultural capital preservation.

Beneficiaries

Tourism sector: transport services, hotel, b&b, camping, holiday villages, rental accomodations, hotels...

ICT sector: companies developing digital platforms which enable collaborative business models, products or services in tourism.



Events in Sofia, Rome, Porto and Majorca

Workshops, panel discussions, plenary sessions with academics, researchers... and parallel sessions for focus groups on specific topics.



60 implemented action plans

Companies with innovative products and services and conventional companies offering traditional services from the areas of tourism and cultural heritage can opt to receive tailored advisory services



TouriSMEshare Guidelines to sharing economy services in tourism and cultural heritage sector

